

Name: Andria Ryder

Company: LEGO Group

Title: Senior Director Licensing

E-mail: _____

1. What is your overall evaluation of the seminar?

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Min

Max

Comment: This is a very valuable Seminar and the guiding principles are clear and immediately actionable

2. Will the techniques and methods be useful for your future presentations?

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Min

Max

Comment: Definitely - I had some eye-opening moments! Less lecturing, making even more relevant for my audience!

3. What is your evaluation of the case with a 1.0 version of your own presentation and personal feedback from Mads. Is it effective for learning?

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

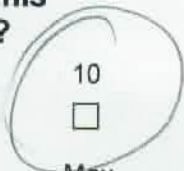
Min

Max

Comment: This is not so much a critic of Mads, than my own choice of my presentation - I should have chosen to train more in presenting some more relevant slides... otherwise helpful - trick in blackening the screen...

4. What is your evaluation of Mr. Mads Holm Iversen/Convinced - i.e. his professional and personal skills (teaching skills, involvement etc.)?

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Max

Min

Comment:

Knowledgeable, passionate and convincing

- 'there is a template for good presentations'

gives hope that there is a way out of death by powerpoint - Mads does.

5. Suggestions for improvements?

a great job - work in screening what is out there

Comment:

Time Keeping then some team

6. Do you permit that Convinced eventually use your comments for marketing purposes?

Yes No

members do present... should be managed 'hands'

Name: Rikke Markmann

Company: LEGO, Licensing & Extended Line

Title: Director (Head of L&E Operations)

Ezmail: _____

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<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Min

Max

Comment: Great. A good mix between theory and exercises

2. Will the techniques and methods be useful for your future presentations?

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Min

Max

Comment: Absolutely - especially the simple graphics.

3. What is your evaluation of the case with a 1.0 version of your own presentation and personal feedback from Mads. Is it effective for learning?

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<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Min

Max

Comment: _____

4. What is your evaluation of Mr. Mads Holm Iversen/Convinced – i.e. his professional and personal skills (teaching skills, involvement etc.)?

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<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Min

Max

Comment: Engaging, efficient - Manage
to get us through a quite ambitious
agenda in one work shop.

5. Suggestions for improvements?

Comment: _____

6. Do you permit that Convinced eventually use your comments for marketing purposes?

Yes No

Name: Elisabeth Daugaard

Company: LEGO System A/S

Title: Project Director

E-mail: _____

1. What is your overall evaluation of the seminar?

1 2 3 3 4 5 6 7 8 9 10

Min

Max

Comment: Very good but also compressed -
a lot of time with individual presen-
tations

2. Will the techniques and methods be useful for your future presentations?

1 2 3 3 4 5 6 7 8 9 10

Min

Max

Comment: Yes - see above

3. What is your evaluation of the case with a 1.0 version of your own presentation and personal feedback from Mads. Is it effective for learning?

1 2 3 3 4 5 6 7 8 9 10

Min

Max

Comment: ⊖ Yes but would have
liked even more feedback on
how to optimize (u)

4. What is your evaluation of Mr. Mads Holm Iversen/Convinced – i.e. his professional and personal skills (teaching skills, involvement etc.)?

1	2	3	3	4	5	6	7	8	9	10
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Min Comment: Very useful - very convincing Max

5. Suggestions for improvements?

Comment: little less time on individual presentations

6. Do you permit that Convinced eventually use your comments for marketing purposes?

Yes No (not LEGO Logo)